The Executive MBA at Loyola Marymount University

Leaders Transforming the World
The LMU Executive MBA Difference

The LMU EMBA is one of California’s premier, most respected programs. It is designed for accomplished working professionals to build the core business competencies and insights required for executive leadership. The 20-month program offers:

- First-rate faculty comprised of academic and industry leaders
- Rigorous curriculum that melds the latest research and industry best practices
- Small, collaborative classes with successful, highly motivated peers
- Saturday-only classes that minimize work conflicts
- Professional and career development fully supported by executive coaching
- AACSB accredited MBA degree
- Conveniently-located campus in the heart of “Silicon Beach”
- Top ranked: U.S. News & World Report, #19 in nation, #5 in West; C.E.O. Magazine, Tier 1 Globally

The LMU Leadership EMBA is designed for mid-career executives with a bachelor’s degree and at least six years of professional, managerial or entrepreneurial experience. Our classes meet on late August. Our graduates receive an MBA degree from LMU’s AACSB-accredited College of Business Administration.

Our program addresses management and leadership within a broad spectrum of organizations and teaches you how to understand core business principles, develop your leadership intelligence, apply your knowledge and learn to execute. You will develop a personal and professional growth plan with the assistance of an executive coach who will also serve as your mentor. The LMU Leadership EMBA curriculum uses actual business settings and cases as a way to cement classroom concepts into practical, real-world applications.

Integrated Curriculum

The program consists of four integrated modules supported by three residencies.

- Modules 1 and 2: Operational and Tactical
  - Focus is on foundational skills required to build and lead a high-performing organization
- Summer – Innovation and Entrepreneurialism
- Modules 3 and 4: Strategic
  - Emphasis shifts from operational to strategic application and execution

Residencies

Three residencies provide additional contextual background for leading, managing and making decisions in real-world applications.

- Executive Leadership Retreat
  - Introduces incoming students to program, team building, and leadership
- Innovation Field Study
  - Exploring innovation “best practices” by leading Silicon Valley companies
- Global Experience
  - International field research to analyze the unique challenges and opportunities of conducting business in a foreign country

For detailed information on our curriculum, visit emba.lmu.edu

The Value of a Jesuit Education

LMU is one of a select group of accredited Jesuit business schools in the U.S. offering leadership development programs that make business professionals more successful through rigorous, values-driven academics and rich community connections. Jesuit schools emphasize:

- Education of the whole person – caring for the mind, body and spirit of each student
- Learning through experience – the process of making meaning from direct experience
- Leadership based on self-awareness – being conscious of what you’re good at while acknowledging what you still have yet to learn

Program Overview

The LMU Leadership EMBA is designed for mid-career executives with a bachelor’s degree and at least six years of professional, managerial or entrepreneurial experience. Our classes meet on most Saturdays, with a new EMBA class starting every year in late August. Our graduates receive an MBA degree from LMU’s AACSB-accredited College of Business Administration.

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Help You Prepare

The OnBoarding program’s broad goal is to help you prepare for your EMBA journey. As part of this process, the program will:

- Help participants develop an effective time management and work-life balance strategy
- Clarify individual key strengths, professional development interests and goals
- Provide resources, as required, for strengthening foundational competencies
- Introduce a variety of business themes/disciplines that will be explored during the EMBA

Our tailored program will introduce you to the EMBA, help strengthen your foundational skills, and be ready to enter classes this fall with confidence.
On the Path to Executive Leadership

- Diverse backgrounds and perspectives from fellow students provides enriched learning
- Close working relationships between students and faculty
- Small class size with strong emphasis on teamwork, participation, and communication
- Learning structure that enables discovery and development of strengths and leadership skills

The Student Perspective

Our EMBA faculty are highly-effective educators who are not there solely to lecture, but to inspire you to think for yourself and gain a deeper understanding of your own personal talents, values and passions. Our senior full-time professors are augmented by academically qualified, practicing executives.

- Extensive industry experience
- Aware of unique opportunities/challenges of teaching
- Experienced professionals
- Building bridges between management theory and practice
- Providing relevance and real-world application in the classroom

Executive Coaching

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- Aware of unique opportunities/challenges of teaching
- Experienced professionals
- Building bridges between management theory and practice
- Providing relevance and real-world application in the classroom

EMBA participants are from a variety of functional areas...

Marketing: 26%
Accounting/Finance: 18%
Operations/Production: 22%
General Management: 17%
Information Technology: 17%

The Faculty Perspective

"The LMU EMBA Program has provided me with tools for decision making that are critical to leading complex organizational structures and business cultures. The courses taught in this program undoubtedly enhanced my abilities for strategic and quantitative analysis in areas of business management."

- Edgard A. Asensio
  EMBA 2012

"The EMBA program at LMU has proven to be transformational and life giving in both a professional and personal sense. It's been one of the most challenging and rewarding experiences that has broadened my views and opened my eyes to the possibility of reaching new heights in business and my career. From the interaction with other professionals, to the great professors and content, the program is relevant and applicable to everyday business issues and life."

- Robin Choi
  EMBA 2013

"The LMU EMBA inspired the initiation of my innovative business through collaboration with renowned professors, inquisitive classmates, industry professionals and globally diverse communities. This progressive network advanced personal and professional development, encouraged socio-cultural exploration, and fostered my core passion of creative entrepreneurship."

- Jennifer D’Agostino
  EMBA 2012

"Coaching our EMBA students to adapt finance theory and analytical techniques to their own work and life is made possible by my many years of investment, entrepreneurial and financial industry experience. What is most satisfying to hear from our students is how the LMU EMBA Program not only teaches them how to apply what they learn, but more importantly, teaches them how to make better use of what they already knew before they entered the program."

- Chris Manning, Ph.D.
  Professor of Finance

"The global economic environment is a key aspect of the 21st century business environment. I draw upon my personal, professional and academic experiences to help students understand current international business issues. It has truly been a rewarding experience for me to see my students become interested in and knowledgeable about the issues covered in class. I am always excited when my students are enlightened and want to continue the conversation further."

- Yongsun Paik, Ph.D.
  Professor of International Business & Management

Student Demographics

Caucasian: 38%
Asian: 42%
Hispanic: 13%
African American: 8%
Male: 48%
Female: 52%
Average Age: 37
Positioned for Career Success

The Alumni Perspective

- Transformational experience
- Accelerated for career growth opportunities
- Lasting relationships with faculty and peers
- Ability to apply knowledge through critical analysis and informed decision making
- Strong sense of self with ability to identify one’s own strengths and weaknesses
- Access to the LMU MBA Alumni Association

"Perseverance and "trust the process" has paid off in the end. Thank you LMU!"
- Paula Fox
  EMBA 2009

"An EMBA has given me skills in the accounting/financial arena so now when I look at new business opportunities, not only am I looking at it from a quality and design perspective, but a bottom line perspective as well. It has helped me understand more strategic conversations and I don’t feel as lost anymore. At LMU, I learned about strategy, leadership and risk taking, and also how to put them into practice."
- Raul Perez
  EMBA 2011
  National Accessory Engineering & Product Development Manager, Toyota

"Obtaining my EMBA degree from LMU has certainly advanced my career, and led to a promotion to Vice President of Finance for Digital Domain. More importantly, the coursework’s heavy focus on leadership and management provided me with the skills and techniques to successfully operate in today’s complex business world."
- Dennis Morrison
  EMBA 2007

In the Heart of Silicon Beach

Located in the heart of Silicon Beach, the LMU campus is surrounded by some of the nation’s most creative and innovative companies. A thriving hub for synergistic learning. With easy access to freeways, the campus is conveniently located for students throughout southern California.
Executive MBA Program
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